

Sponsorship Proposal:

The Smudge - A Musical Cleansing Festival 2024

We are thrilled to present "The Smudge - A Musical Cleansing Festival," an annual family-friendly musical healing festival combining indigenous smudging practices, a day party DJ lineup, socially responsible vendors, and dynamic headliners. In collaboration with Project Row Houses, we're commemorating All Real Radio's 10-year anniversary and celebrating Juneteenth, making it an event to remember. With an anticipated attendance of 400 individuals, we are dedicated to creating a positive experience for all attendees.

About the Festival:

"The Smudge" aims to unite socially conscious art lovers and creatives through a day of beauty, calm, and positive community engagement. Our event board, consisting of co-owners of All Real Radio, muralist Reginald Adams, artist Tawayne Smith, and a dedicated kids zone committee, ensures a well-rounded and enriching experience for all.

Event Highlights:

- Handpicked holistic and healing vendors
- Sound bath meditation led by Reginald Adams
- Book giveaways by the Houston Public Library
- Curated kid zone with moonwalks and activities
- Live painting and art displays
- Healthy food options from food trucks
- Five performing DJs showcasing the vibrancy of All Real Radio

Goals:

- Promote All Real Radio and engage our listenership
- Support the local economy and build brand awareness for organizers and investors
- Establish partnership and affiliate opportunities beyond the festival
- Promote #allreallifestyle, a holistic, socially conscious lifestyle movement

Budget:

We've projected expenses of approximately \$10,000 for an 8-hour festival, covering DJs, staging, sound, snacks and giveaways, the kid zone, cool-off zone, and marketing.

Sponsorship Opportunity:

Your business has been identified as a potential sponsor whose investment could allow us to offer this experience for free to festival-goers and help us achieve our overall goals as organizers and creatives. We invite you to discuss further how your sponsorship can make a significant impact on "The Smudge" and establish a strategic relationship with both All Real Radio and Project Row Houses.

Next Steps:

We're open to having a phone call, virtual, or in-person meeting to discuss "The Smudge" further and explore the potential for a strategic partnership. Your support will not only contribute to the success of this year's festival but also leave a lasting impact on our community and cultural movement.

Thank you for considering this sponsorship opportunity. We look forward to the possibility of collaborating with you on "The Smudge - A Musical Cleansing Festival."

[**EMAIL US**](#)

Sincerely,

deniz lopez



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#WeMakeTheWorldBetter